**WEEK 1 - 2015-11-03**

**1 - Series Motivation**

* Believe in your work even if getting criticism
* Ask the right questions
* BIG DATA: Next frontier for Innovation, competition and productivity
* R-programming (Free, data acces, cleaning, analysis, reporting)  
  Best development enviroments www.rstudio.com

**Hacking skills** - machine learning - **Math and Statistics Knowledge**

Danger Zone - **Data Science** - Traditional Research

**Substantive Expertise**